Since its inception in 1990 DTMSA has been on a fast track. The National Main Street /Mississippi Main Street Resource Team recommendations, the NMCS 4 Point Approach™ & 8 Guiding Principles™ have guided our program to where it is today. After the 3 decades, the Main Street Refresh in the summer of 2018 affirmed where we are and help us focus on new goals. From the Transformation Strategy recommendations we have or implemented the following:

* Revamping our committee structure and members to include district workers/residents
* Build and strengthen partnerships with nearby neighborhood associations
* Create gathering places – 2 alleyway renovations completed
* Partnered with the City of Tupelo to have Police Ambassadors (on foot and in golf carts) Thursday – Saturday.
* Work with 3 developers has begun to create additional housing in the Fairpark District.
* Partnered with Tupelo High School students to design a mural for one of the new alleyways.
* Incorporated additional children’s activities into existing events. For example: The Mayor’s Healthy Task Force partnership “Playing with your food.” & outdoor games of giant Jenga, Corn Hole & Ping Pong
* The former Carnation Milk Plant in Mill Village has been purchased for a New Market Tax Credit project for independent living/assisted living facility.
* The Music Cities Conference provided guidance and ideas for future transformation strategies.
* Update of building, tenant & ownership inventory is underway.
* One merchant has extended their hours to 6:00 and on Sundays and is staying the course. Our hopes are that this will expand as we go into the holiday season.
* Our Economic Vitality Chair & the Tupelo Redevelopment Agency are currently negotiating for a boutique hotel & an extended stay hotel in the Fairpark District.
* Options have been made on two properties in Fairpark for mixed use development.
* The City Council approved a $15 Million dollar expansion of the BancorpSouth Arena-completion in the Summer of 2020.
* A regional banking institution just purchased the former Leake & Goodlette Lumber Company that closed this Spring to build a new facility. While the building was not fully salvageable, key architectural features will be incorporated into new building.
* Fairpark Towers, a multi-tenant office and retail building opened in May with a new restaurant opening in the Fall.
* A detention pond was completed for Phase IV residential of the Fairpark District.